

Prices effective at levels below for sponsors choosing to make a 3-year commitment (2017, 2018 & 2019). Benefit changes will go into effect in 2018.



Sponsor Benefits

	Presenting Sponsor	Major Sponsor	Key Sponsor	Signature Sponsor	Contributing Sponsor	Supporting Sponsor	Participating Sponsor	Author Sponsor
Contribution Level	\$100,000	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$3,500	\$1,000
Sponsor Badges offer priority access to: <ul style="list-style-type: none"> • Parking garage • Ticketed sessions • Sponsor Hospitality Suite • Saturday happy hour 	50 badges	35 badges	25 badges	15 badges	10 badges	5 badges	3 badges	2 badges
Friday Evening Event	20 guests	10 guests	10 guests	Choose 2: 10 guests OR	Choose 2: 10 guests OR	Choose 2: 10 guests OR	Choose 1: 10 guests OR	Right of first refusal to purchase two tickets to dinner (as available)
Arizona Daily Star Guide (165,000 distribution)	2 full pages color	1 full page color	1 full page color	1 half page color OR	1 half page color OR	1 quarter page color OR	1 quarter page color OR	
Exhibitor Booth (maximum size - to be negotiated at time of sponsor commitment)	40 x 60	20 x 40	20 x 20	20 x 10	10 x 10	10 x 10	10 x 10	
Company Exposure: <ul style="list-style-type: none"> • TfoB Website – home page • TfoB Website – sponsor page • TfoB Website – exhibitor list • Festival Signage – all venues • Festival Signage – sponsored area • Festival Signage – in venue • Festival Signage – at session • Mention at assigned venue & / or session • Social Media – TfoB e-newsletter mentions • Social Media – TfoB facebook posts • Social Media – TfoB Twitter feed • Social Media – mobile apps links • Print Advertisements • TV / Radio Promotions 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ Logo Logo / Mention 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ Logo Logo / Mention 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ Logo Logo / Mention 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ As space allows If time allows 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ As space allows If time allows 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ 	
Additional Information	<ul style="list-style-type: none"> • All cash sponsors are considered Friends of the Festival • Long-term contributions/planned gifts are gladly accepted; please contact the Executive Director for additional information • Multi-year agreements are welcome; contributions at levels other than above may be negotiated • Commitments made by November 1, 2016 are guaranteed all benefits identified above (tax-deductible as defined by law); payment requested by December 31, 2016 • Sponsor badges will be delivered approximately two weeks prior to Festival 							
In-Kind Contributions	<ul style="list-style-type: none"> • Above benefits apply strictly to cash contributions • Donations in-kind for hotels, airlines, media, print promotional materials or other services rendered will be valued at 100% of retail value • Festival recognition for in-kind donations negotiated at time of sponsor commitment (<i>benefits exclude seats at the Friday Evening Event</i>) 							