

Sponsor Commitment Form

Thank you for your generous support of the Tucson Festival of Books. To secure your sponsorship, please complete the requested information and return as soon as possible. Sponsors that make their commitment by November 1, 2016 and pay by December 31, 2016 are guaranteed all benefits and privileges outlined on the 2017 Sponsor Benefits sheet.

Company Name: _____

Company Description (15 words or less) - for display on TFoB website: _____

SPONSOR LEVEL* (cash contribution amount):

Prices and benefits effective for sponsors choosing to make a 3-year commitment (2017, 2018 & 2019). Changes may occur in 2018.

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> \$100,000 Presenting | <input type="checkbox"/> \$15,000 Signature | <input type="checkbox"/> \$3,500 Participating | <input type="checkbox"/> \$1,000 Author Session |
| <input type="checkbox"/> \$35,000 Major | <input type="checkbox"/> \$10,000 Contributing | | |
| <input type="checkbox"/> \$25,000 Key | <input type="checkbox"/> \$5,000 Supporting | | |

*For sponsorships at a level not indicated above, please contact Executive Director to negotiate package

Benefits Selected:

Presenting/Major/Key

Choose up to 3:

- Advertisement
- Booth
- Dinner

Signature/Contributing/Supporting

Choose any 2:

- Advertisement
- Booth
- Dinner

Participating

Choose only 1:

- Advertisement
- Booth
- Dinner

Author

Author session sponsors will be given opportunity to purchase up to two tickets to dinner. Information will be provided in January.

TYPE OF SPONSORSHIP (mark all that apply):

- 1-year commitment 2-year commitment 3-year commitment

- Cash donation

Payment due by December 31, 2016

Complete Payment Method below

- In-kind contribution (Complete below):

Nature of contribution: _____

Value of contribution: \$ _____

SPONSOR CONTACT INFORMATION (please write legibly):

Name: _____ Title: _____

Email: _____ Phone Number: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Website (to link on TFoB website): _____

Facebook: <https://www.facebook.com/> _____ Twitter: <https://twitter.com/> _____

Please forward a logo for use on TFoB electronic media and printed items (per sponsor benefits). PNG images are preferred; 75x75 pixels wide. Image based logos are best suited for our purposes. Email image to Marcy@TucsonFestivalofBooks.org as soon as possible to ensure placement on website in a timely fashion.

PAYMENT METHOD (due by December 31, 2016):

- Please submit an invoice (to be emailed)

- Check enclosed in the amount of \$ _____ Please make check payable to *Tucson Festival of Books*

Please make a copy of this information for your records and return completed form to:

Marcy Euler - Executive Director, Tucson Festival of Books • 1209 E. University, Room 104, Tucson Arizona 85721-0019

Questions or inquiries may be directed to: Marcy@TucsonFestivalofBooks.org (Mon.-Fri.; 9am-4pm)