

Sponsor Commitment Form

Thank you for your generous support of the Tucson Festival of Books. To secure your sponsorship, please complete this form information and return as soon as possible. Sponsors who make their commitment by November 1, 2021, and pay by December 31, 2021, are entitled to all benefits and privileges outlined on the 2022 Sponsor Benefits sheet.

Company Name: _____

Company Description (15 words or fewer) - for display on TFOB website: _____

SPONSOR LEVEL* (cash contribution amount):

Prices and benefits effective for sponsors choosing to make a three-year commitment (2022, 2023 & 2024). Changes may occur in 2022.

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> \$100,000 Presenting | <input type="checkbox"/> \$25,000 Key | <input type="checkbox"/> \$10,000 Contributing | <input type="checkbox"/> \$3,500 Participating |
| <input type="checkbox"/> \$35,000 Major | <input type="checkbox"/> \$15,000 Signature | <input type="checkbox"/> \$5,000 Supporting/Book Club | <input type="checkbox"/> \$1,000 Author Session |

**For sponsorships at a level not indicated above, please contact the executive director to negotiate a package*

Benefits Selected:

Presenting/Major/Key

Choose up to 3:

- Advertisement
- Booth - no electricity
- Booth - with electricity
- Dinner

Signature/Contributing/Supporting

Choose any 2:

- Advertisement
- Booth - no electricity
- Booth - with electricity
- Dinner

Participating

Choose only 1:

- Advertisement
- Booth - no electricity
- Booth with electricity
- Dinner

Author

Author session sponsors will be given an opportunity to purchase up to two tickets to the dinner. Information will be provided in January.

TYPE OF SPONSORSHIP (mark all that apply):

- 1-year commitment (2022) 2-year commitment (2022 & 2023) 3-year commitment (2022, 2023 & 2024)

Cash donation

Payment due by December 31, 2021
Complete Payment Method below

In-kind contribution (Complete below):

Nature of contribution: _____

Value of contribution: \$ _____

SPONSOR CONTACT INFORMATION (please write legibly):

Name: _____ Title: _____

Email: _____ Phone Number: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Website (to link on TFOB website): _____

Facebook: <https://www.facebook.com/> _____ Twitter: <https://twitter.com/> _____

Please forward a logo for use on TFOB electronic media and printed items (per sponsor benefits). EPS or AI images are preferred. Email image to ExecutiveDirector@TucsonFestivalofBooks.org as soon as possible to ensure placement on website in a timely fashion.

PAYMENT METHOD (due by December 31, 2021):

Please submit an invoice (to be emailed)

Check enclosed in the amount of \$ _____ Please make check payable to *Tucson Festival of Books*

Please make a copy of this information for your records and return completed form to:

Tucson Festival of Books • P.O. Box 42466, Tucson Arizona 85733

Questions or inquiries may be directed to: Sponsorships@TucsonFestivalofBooks.org.

2021 Sponsors

The Tucson Festival of Books applauds the many sponsors who have made the Festival possible.

NAMED SPONSORS (2009 – 2019):



MAJOR SPONSORS:



KEY SPONSORS:



Children's Literacy Programs

SIGNATURE SPONSORS:



CONTRIBUTING SPONSORS:

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Roche

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Worlds of Words, University of Arizona

SUPPORTING/BOOK CLUB SPONSORS:

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Sara Cohen
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Hughes Federal Credit Union
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Southside Community School
TCI Wealth Advisors Inc.
University of Arizona Libraries

University of Arizona Online
University of Arizona Press
Visit Tucson
Words, Women & Wine

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AUTHOR SPONSORS:

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Make Way for Books
Scholastic Book Fairs

University of Arizona Wildcat Corps

MEDIA SPONSORS:

94.9 MIX fm
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Arizona Lotus Corporation
Arizona SciTech Festival

Bear Essential News for Kids
C-SPAN / BookTV
Dark Horse Media

The Daily Wildcat
FOX-11/KMSB-TV
Good News Broadcasting

iHeart Media
KGUN 9
KOLD News 13

KVOA
KXCI
Tucson Lifestyle Magazine

Tucson Local Media