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University of Arizona Campus | March 15-16, 2025 | tucsonfestivalofbooks.org

AVAILABLE 2025 FESTIVAL SPONSOR PACKAGES

Thank You to our 2025 Festival Presenting Sponsor TMC Health!

	Premier Sponsor	Major Sponsor	Key Sponsor	Signature Sponsor	Contributing Sponsor	Supporting Sponsor	Participating Sponsor
	\$40,000-\$75,000	\$35,000	\$25,000	\$15,000	\$10,000	\$5,500	\$3,850
Priority Seating to ticketed festival author sessions	40 badges	30 badges	20 badges	14 badges	10 badges	6 badges	4 badges
On-site Festival Parking at designated location on UA Campus	20 parking passes	15 parking passes	10 parking passes	7 parking passes	5 parking passes	3 parking passes	2 parking passes
Author's Table Dinner Friday, March 14, 2025 UA Grand Ballroom	10 guests	10 guests	10 guests	Select 2 of 3 <input type="checkbox"/> 10 guests	Select 2 of 3 <input type="checkbox"/> 10 guests	Select 1 of 3 <input type="checkbox"/> 10 guests	Select 1 of 3 <input type="checkbox"/> 10 guests
TFOB Festival Guide Published by the Arizona Daily Star Total reach of over 335,000	1 full page color	1 full page color	½ page color	<input type="checkbox"/> ½ page color	<input type="checkbox"/> ½ page color	<input type="checkbox"/> ¼ page color	<input type="checkbox"/> ¼ page color
Festival Exhibitor Booth	20 x 40	20 x 40	20 x 20	<input type="checkbox"/> 20 x 10	<input type="checkbox"/> 10 x 10	<input type="checkbox"/> 10 x 10	<input type="checkbox"/> 10 x 10
Major Area Sponsor Name Placement <i>(Science City, Children's area, Volunteers, Hospitality. - please inquire about specifics.)</i>	●						
Logo placement on festival signage	●	●	●				
Logo placement on 2025 marketing materials, website (linked to sponsor site), app, and e-newsletters.	●	●	●				
Inclusion in festival event advertisements	●	●	●				
Festival event social media posts	●	●	●	●			
Festival in-venue event signage as assigned by festival coordinators	●	●	●	●	●	●	
Named on festival's website sponsor list, festival guide sponsor pages, and exhibitor list. Hospitality during the event.	●	●	●	●	●	●	●