



## 2019 Charitable Impact Report - Your Gifts at Work in the Community

The following programs, funded through Literacy Connects and the University of Arizona, were able to make significant improvements to the literacy of thousands of community members with the proceeds from the Tucson Festival of Books. The majority of those reached were children from low-income neighborhoods.

### **Reading Seed:**

- ❖ Reading Seed coaches at six high-needs schools: Ford, Walter Douglas, Blenman, Prince and Bonillas—located in TUSD, Amphi and Flowing Wells,
- ❖ 234 children were served,
- ❖ 81 volunteer coaches were trained and supplied with books,
- ❖ Each student received an average of 14 books,
- ❖ Students with a reading seed coach showed an average of 28% more growth on standardized reading tests than those who went without. Those in kindergarten showed 70% more growth than their non-reading seed coached peers.



It's important to note that these children come from schools with AIMS test failure rates that average 72% and an average of 90% of students qualify for free and reduced lunches.

### **Stories that Soar:**

- ❖ 2,684 students—wrote stories that were brought to life as live plays.

### **Reach Out and Read:**

- ❖ 2,391 children birth-age five—were given books through pediatric offices,
- ❖ National studies show, parents served by Reach Out and Read are up to four times more likely to read aloud to their children,



- ❖ Only 20% of preschool-aged children in Pima County attend quality preschools, but 90% see a pediatrician. Preschool-aged children served by Reach Out and Read doctors score 3 to 6 months ahead of their non-Reach Out and Read peers on vocabulary tests at their entry to kindergarten.

Funding also supported 85 people in Adult Basic Literacy and English Language Acquisition programs.

**UA BookStores:**

In FY19, UA BookStores supported 76 literacy events and programs which impacted 9,378 community members including children and adults, as well as facilitated donations of 18,507 books, for a total reach of 27,885.

Storytime events at the following locations, including seven Title I schools. As part of our visits, each school received a copy of one of the books we shared.

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| ❖ Carillo Intermediate Magnet School    | ❖ Grijalva Elementary School      |
| ❖ Donaldson Elementary School           | ❖ John E. White Elementary School |
| ❖ Drachman Montessori K-8 Magnet School | ❖ Johnson Primary School          |
| ❖ Emily Meschter Early Learning Center  | ❖ Legacy Traditional School       |
|   | ❖ Saint Ambrose Catholic School   |

**UA Fusion Camps:**

- ❖ UA BookStores and Flandrau Science Center & Planetarium which offers children in kindergarten through seventh grade.
- ❖ 552 students benefited.
- ❖ 14 students who demonstrated financial need were fully subsidized by the festival.
- ❖ More than 95% of students and parents reported that their overall experience was good/excellent.

Funds also supported a Book Drive for Make Way for Books, Storybook Character Appearances, Wildcats Read, Creative Arts Teen Summit and the UA Think Tank Writing Center.

