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	Presentine	State Main's	And Real States	signature.	Spinsor Contribution	Re Statisat Supposite	Student Participation	& State of Rithar States
Contribution Level	\$100,000	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$3,500	\$1,000
Sponsor Badges offer priority access to:	40 badges	25 badges	20 badges	15 badges Choose 2:	10 badges Choose 2:	5 badges Choose 2:	3 badges Choose 1:	2 badges
Friday Evening Event	20 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	NA
Arizona Daily Star Festival Insert (165,000 distribution)	3 full-pages color	1 full-page color	1 full-page color	1 half-page color	1 half-page black & white	1 quarter-page black & white	1 quarter-page black & white	NA
Exhibitor Booth (maximum size - to be negotiated at time of sponsor commitment)	40 x 60	20 x 40	20 x 20	20 x 10	10 x 10	10 x 10	10 x 10	NA
Company Exposure:								
• TFoB Website – home page	√	√	√ ′	NA ,	NA	NA ,	NA	NA ,
TFoB Website – sponsor page TFoB Website – sybibitor list	√ √	V /	√ √	√ √	V	√ √	$\sqrt{}$	√ √
 TFoB Website – exhibitor list Festival Signage – all venues 	√ √	NA	NA	NA	NA	V NA	NA	NA NA
Festival Signage – sponsored area	√ ·	 √	√ ·	NA NA	NA NA	NA NA	NA NA	NA NA
Festival Signage – in venue	V	√	V	√	\checkmark	V	\checkmark	NA
• Festival Signage – at session	V	V	V	√	√	V	√	√
• Mention at assigned venue & / or session	V	√	V	√		√	V	√
• Social Media – TFoB e-newsletter mentions	V	V	V	√		√	√	NA
 Social Media – TFoB facebook posts 	√	√	√	√	√	√	V	NA
 Social Media – TFoB twitter feed 	√	V	√	√	\checkmark	√	√	NA NA
Social Media – mobile apps links	√ 	V	√ Less	√ As anosa allawa	√ As anosa allawa	V NA	√ NA	NA NA
 Print Advertisements TV / Radio Promotions 	Logo Logo / Mention	Logo Logo / Mention	Logo Logo / Mention	As space allows If time allows	As space allows If time allows	NA NA	NA NA	NA NA
Additional Information	 All cash sponsors are considered Friends of the Festival Long-term contributions/planned gifts are gladly accepted; please contact the Executive Director for additional information Multi-year agreements are welcome; contributions at levels other than above may be negotiated Commitments made by November 1, 2015 are guaranteed all benefits identified above (tax-deductible as defined by law); payment requested by December 31, 2015 Sponsor badges will be delivered approximately two weeks prior to Festival 							
In-Kind Contributions	 Above benefits apply strictly to cash contributions Donations in-kind for hotels, airlines, media, print promotional materials or other services rendered will be valued at 100% of retail value Festival recognition for in-kind donations negotiated at time of sponsor commitment (benefits to exclude seats at the Friday Evening Event) 							

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